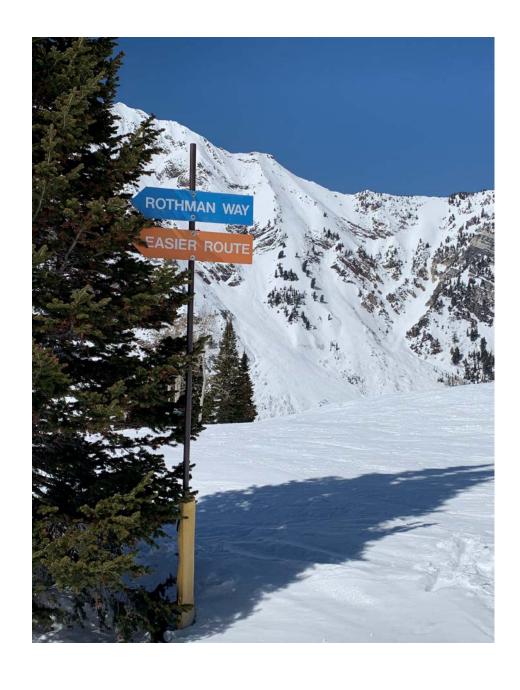


# Compulife Software Inc. v. Newman

The Simplified Retelling of *Compulife*Software Inc. v. Newman, 959 F.3d 1288
(11th Cir. 2020) — Warning: This gets
pretty dense (and difficult) pretty quickly.



- Beware of the "Rothman Way"
  - Is it really the "easier route?"
  - Do all signs really point in that direction?
  - Are your enemies hiding in the trees waiting to pounce?
  - Will your trial judge rule (incorrectly) and then retire?
  - Will your district judge be too busy to bother with your case?
- Thank you Jim Matulis and Sam Lewis



# What do we want from this CLE?

- Legal Issues on appeal overview?
  - Copyright Law:
    - Factual copying vs legal copying
    - Burdens
    - Filtration
    - Quantity/quality based on copyrighted work
    - Detailed findings required under Rule 52
  - Trade Secret Law:
    - Improper means
    - Misappropriation by use
    - Misappropriation of the whole

- Procedure and Practice overview?
  - Discovery in the age of "truthiness"
  - Confronting witnesses with multiple personality disorder
  - Hard cases make judges do strange things
  - How to cross examine by zoom?



## Overview

- Procedural History
  - First Case: Compulife Software v. Rutstein (filed 5/23/2016)
  - Second Case: Compulife Software v. Newman (filed 12/2/2016)
  - Third Case: Compulife Software v. NAAIP members, et al. (filed 12/2/2016)
  - Fourth Case: Compulife Software v. One Resource Group (filed 4/21/2017)
- Trials and Appeal
  - First Trial: 10/3-7/2017
  - Evidentiary Hearing after Trial: 1/24/2018
  - Decision from First Trial: 3/12/2018
  - 11<sup>th</sup> Circuit's Reversal: 6/18/2020
  - Second Trial: 11/16/2020



## First Trial: Magistrate Judge James Hopkins



Hon. James M. Hopkins United States Magistrate Judge Southern District of Florida

Prior to assuming the bench Judge Hopkins was an Assistant United States Attorney in the Southern District of Florida and a Special Assistant United States Attorney in the Southern District of New York. He specialized in fraud and public corruption cases. He convicted a Palm Beach County jeweler and his lawyer/money launderer in a \$90 million scheme to defraud Jack Nicklaus, Greg Norman and others and launder the proceeds through the Isle of Man, England, Luxembourg, France, the Bahamas and South America. He was responsible for the freezing of \$20 million in Paris, the first time the French authorities froze and repatriated fraud proceeds at the request of the United States. He also successfully prosecuted a long-time Broward County Democratic Chairman and Presidential appointee to the Fannie Mae board, as well as the lawyer that served as the middle man for his bribes. Earlier in his career Judge Hopkins was Inspector General of the New York City Department of Environmental Protection, an Assistant Commissioner in charge of twelve Inspector General Offices, and a New York State Special Assistant Attorney General prosecuting police and judicial corruption. Judge Hopkins has a bachelor's degree in Mathematics from Fordham University, where he was a computer programmer in the early 1970s.



Kevin C. Newsom, Circuit Judge



A native of Birmingham, Alabama, Newsom earned his bachelor's degree, summa cum laude, from Samford University in 1994. He graduated first in his class from Samford University. Newsom earned his J.D. from Harvard Law School, magna cum laude, in 1997. During a period of his legal studies, Newsom was articles editor of the Harvard Law Review.



# Magistrate Judge Bruce E. Reinhardt



Prior to taking the bench, he was in private practice for 10 years, both as a solo practitioner and as the co-chair of the white collar crime practice group of a national firm. His practice focused on white collar criminal defense and complex civil litigation. From 1996-2008, he was an Assistant U.S. Attorney in West Palm Beach. From 1988-1996, he was a Trial Attorney in the Public Integrity Section of the U.S. Department of Justice., having entered the Department as part of the Attorney General's Honors Program. He began his legal career as the law clerk to the Honorable Norma L. Shapiro on the U.S. District Court for the Eastern District of Pennsylvania. Judge Reinhart earned a degree in civil engineering cum laude from Princeton University in 1984 and a J.D. cum laude in 1987 from the University of Pennsylvania Law School.



# District Judge Robin L. Rosenberg



Rosenberg received a Bachelor of Arts degree in 1983 from Princeton University. She received a Master of Arts degree and Juris Doctor in 1989 from Duke University and Duke University School of Law. She began her legal career as a law clerk to Judge James C. Paine of the United States District Court for the Southern District of Florida from 1989 to 1990. She served as a Trial Attorney in the Civil Rights Division of the United States Department of Justice from 1990 to 1994. While on leave from that position, she worked at a non profit organization in the Czech Republic from 1993 to 1994. She was an associate at the law firm of Foley & Lardner from 1994 to 1995. She served as an Assistant City Attorney for the City of West Palm Beach, Florida, from 1995 to 1997. She was a partner at Holland & Knight LLP, from 1997 to 1999. She served as Vice President and General Counsel at the Slim Fast Foods Company from 1999 to 2001. She was a partner at the law firm of Rosenberg & McAuliffe, PL, from 2001 to 2006, and concurrently managed ARC Mediation, a full service dispute resolution firm, from 2002 to 2006. From 2007–2014, she was a Circuit Court Judge in the Fifteenth Judicial Circuit.



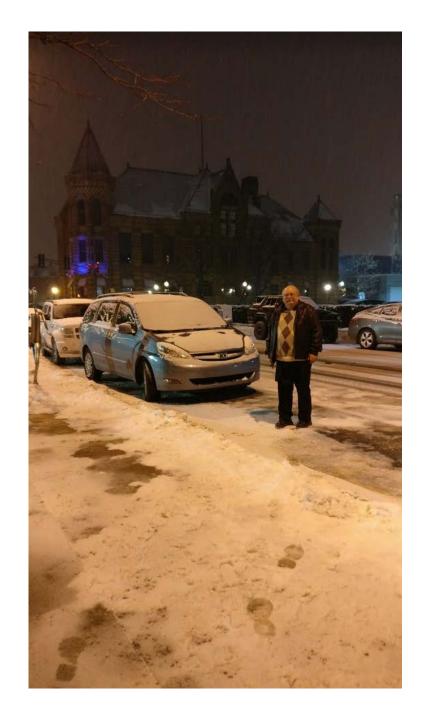
## Compulife Software



Robert Barney, Founder and CEO

- Founded in 1982
- life insurance comparison and quotation software
  - www.compulife.com
  - www.term4sale.com
- PC version
- internet engine version
  - Both use click through agreements with strong © and ts protection language





# April 2017, Ft. Wayne, Indiana







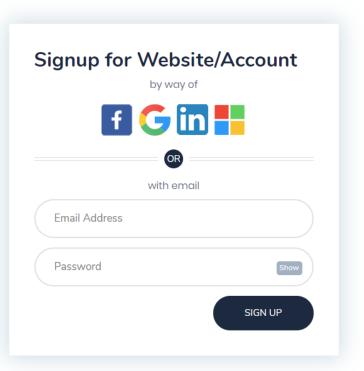
Leads Domains Quoters eContracting Portal



Create Your Stunning Website with Quote Engines in Seconds. It's Easy. It's Free.

NAAIP's technology is 100% free, forever.

No credit card needed.



## Ultra Easy to Actualize.

NAAIP has revolutionized web site building for the insurance industry. One option is to spend thousands on an inferior product. Or a do-it-yourself template that is not insurance specific. We have created the perfect solution for your business.



### Meet the Team?

TERRET ARCHIVE	http://www.naaip.org/about	NAAIP Staff Short Biogra
Ay Back Machine 2 capture	s	
The state of the s	Registration / eContracting	Login
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COTO CHANGES   BUT DORNA	SELECTE INSURVINCE BY 4 ME	NUTES LEADS / MAILING
NAAIP - Meet th	e Team	
MAAII - MCCI III	ic ream	

David founded and is president of NAAIP, the Nati-Professionals. He graduated from Massachusetts I Computer Science. During his studies he was a me

As president, David favors a hands-on approach to clients, he also supervises the tech office in India to implement them to the highest possible standard. conference call for more details about him and his



#### Jack Hudson – Content Manage

Jack graduated from the University of Bath (UK) with He has worked for NAAIP since 2010.

Jack is responsible for all the content that features of marketing for their services. He leads a team of writ insurance market to help NAAIP maintain its online



#### Nitin Patel - Chief Developer

Nitin joined NAAIP in 2010 after a brief career in Eur firm. He graduated in 2006 with a master's degree in Technology.

Nitin is currently working in NAAIP's Indian tech offi responsibilities include ensuring David Gordon's pl. a focus on client usability and managing the curren



Welcome newest agent Abdul Rahim Dadabboy of Sugurland, TX - 4,96 eContracting Registration / eContracting

NAAIP - Meet the Team

LIST OF CARRIERS



#### Nathaniel Goldwasser - President

Nathaniel graduated from the University of London (UK) with a l degree in Economics in 1985. Steven founded NAALP immediate finnishing his degree. Nathanial's father Jack Goldwasser is the C Royal Mercandle Insurance Company of London. An insurer tha grandfather, Moses Goldwasser founded in 1948.

BUY DOMAIN | BELL LIFE INSURANCE IN 4 MINUTES /1



#### David Gordon - Marketing Manager

David was there from the beginning at NAAIP, the National Associated Business Professionals. He graduated from Massachi. Institute of Technology with a bachelor's degree in Computer Sci During his studies he was a member of the Alpha Phi Omega trat

s marketing manager, David favors a hands-on approach to his addition to dealing directly with agents, he also supervises the sein Israel to ensure that they realize his visions fully and implemen the highest possible standard. You can come to David's Monday Thursday conference call for more details about him and his com



#### Avi Eisentein – Chief Developer

Avi joined NAALP in 2009 after a brief career in Geneva, Switzerlan software engineer for a United Nations affilliated organization. As imputer Science at institute of

Need Help? office as the leading de ensuring MAAIP's inted as effectively as possible with a focus on client usab

Online - Click here to get help.



#### Shlomo Schwartz - 2nd Developer

Shlomo joined NAALP as 2nd Developer in 2010, after graduating v degree in Software Engineering at the Technion Institute of Techn

He currently works out of NAAIP's offices in Tel Aviv, where he ensu NAAIP's systems run smoothly for the several thousand clients that NAAIP's services, as well as assisting the tech office with dient-facin



#### Benjamin Lipshitz - Chief Designer

ww.naaip.org/about Renizerin rendurated from the bounded trade-----

#### 



V2015

eContracting Registration

eContracting Login

Welcome newest agent Mario Dauria of South Jordan, UT - 5,698 free websites since Jan 1, 2014

LIST OF CARRIERS

BUY DOMAIN

SELL LIFE INSURANCE IN 4 MIN UTES / TERMFE - ONLINE

LEADS/MALINGS/DATA

CONFERENCE CALL

#### NAAIP - Meet the Team



#### Nathaniel Goldwasser - President

Nathaniel graduated from the University of London (UK) with a bachelor's degree in Economics in 1995. Steven founded NAAIP Immediately after finnishing his degree. Nathaniel's father Jack Goldwasser is the CEO of the Royal Mercantile Insurance Company of London. An insurer that his grandfather, Moses Goldwasser founded in 1948.



#### Nate Golden - Marketing Manager

Nate was there from the beginning at NAAIP, the National Association of Accredited Insurance Professionals. He graduated university with a Bachelor's Degree from New York University in Business Administration and to and behold found himself selling Medicare HMOs and supplements. During his studies he was a member of the Alpha Phi Omega

As marketing manager, Nate favors a hands-on approach to his work. In addition to dealing directly with agents, he also supervises the tech office in Israel to ensure that they realize his visions fully and implement them to the highest possible standard. You can come to Nate's Monday to Thursday conference call for more details about him and his company.



#### Avi Eisentein - Chief Developer

Avi joined NAAIP in 2009 after a brief career in Geneva, Switzerland as a software engineer for a United Nations affilliated organization. Avi graduated in 2007 with a master's degree in Computer Science at Technion Institute of Technology in Haifa, Israel.

Avi is currently working in NAAIP's Tel Aviv tech office as the leading projects developer. His responsibilities include ensuring NAAIP's plans are implemented as effectively as possible with a focus on client usability and

#### Sign Up for Website

It's free and always will be.

	The state of the s	
Username:	nateconsultants	
Last Name:		
First Name:		

URL: http://www.naaip.org/username

Important: Your domain replacing nealp.org/\*\*\* is an

	or saint ballos took, Comiact	us for details			
Password:	********				
Email:		***************************************			
Street Address:					
City:					
State:	Select a State	v			
Zip Code:					
Office Phone:					
Mobile:					
Fax:					
₹ 1	agree to receive perio	dic email			

updates from NAAIP.

Submit

#### PLAINTIFF'S EXHIBIT

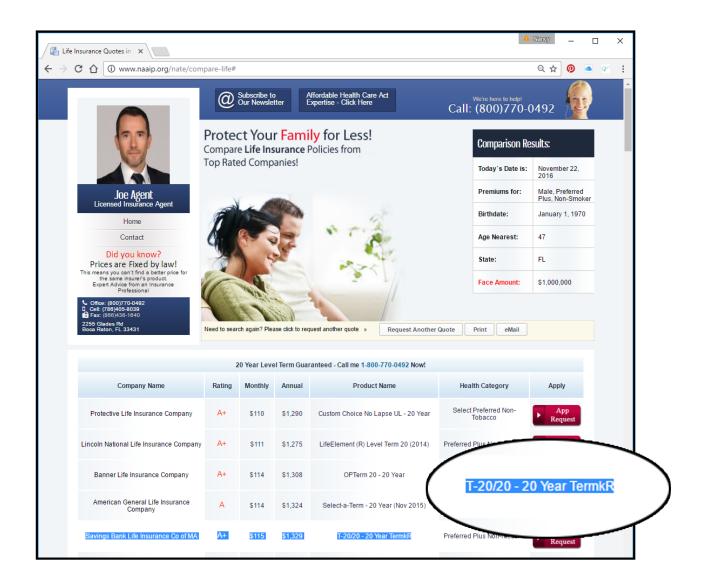
9:16-cv-80808 & 9:15-cv-81942

Evhibit # 162



## What do we want?

# Quote engines!





# Why do we want them?

# To sell insurance policies!

9/4/2016 Case 9:16-cv-81942-RLR Document 70-4 Your Ment Proposition Property Of 5

Latest News Forward & Mask to this URL (so that your site looks good on a smart phone): http://www.naaip.org/agenturls/myinsureguy.com

Important: Forwarding and masking should change the forwarded site to:

http://www.naaip.org/agenturls/username.com/ - For username put your username - i.e: Do not forward to

http://naaip.org/nate - Forward to http://www.naaip.org/agenturls/nate.com/ - This new technique will cause your site to look
better on a smart phone. NAAIP has brilliant programmers going through every line of code!

9-1-2016: All term life rates on your NAAIP quoter were updated. Agents have access to Ipipeline if you go through econtracting. Ipipeline is the gold standard of life quote engines. NAAIP will be updating the term quote engine periodically.

Important to change your site password every once in a while.

You may notice error message in this back office - NAAIP's brilliant programmers are going thru the messages one by one.

New programmers made the life quoter real fast. A big congrats to our new graphic designer for improved header images and NAAIP agent website on larger screens!



# And what happens when NAAIP agents sell policies?

# NAAIP makes override commissions!

One Resource Group Corporation
Paid and Pending Vendor Balance Detail
As of March 13, 2017



and the second section of the second	PROBLEM CONTRACTOR OF THE PROPERTY OF THE PROP	Parallel Strategy by the property of the second and the second		THE RESERVE OF THE PARTY OF THE
Date	Num	Panount	Balance	
15624835 HOLD	-DD- American Web Designers			
04/21/2014		-49 00	-49 00	
05/01/2014		-49.00	-98.00	
06/01/2014		-49 CQ	-147.00	
08/27/2014	OR 06 27 14	13.26	-133.72	
07/01/2014		-49 00	-182.72	
07/04/2014	OR 07 94 14	69.37	-113.35	
07/11/2014	OR 07 11 14	6.65	-106.70	
07/18/2014	OR_07_18_14	66.74	-39.96	
07/25/2014	OR 07 25 14	66.74	26.78	
68/01/2014		-49.00	-22.22	
08/01/2014	OR_08_01_14	115.70	93.48	
08/08/2014	EFT	-93,48	0.00	
08/15/2014	OR 08 15 14	197.13	197.13	
08/22/2014	EFT	-197.13	0.00	
08/22/2014	OR_08_22_14	144.73	144.73	
08/29/2014	EFT	-144.73	0.00	
08/29/2014	OR 08 29 14	24.57	24.57	
09/01/2014		-49.00	-24.43	
09/05/2014	OR 09 05 14cr	-32.51	-56.94	
09/12/2014	OR 09 12 14	256.45	199.51	
09/19/2014	EFT	-199.51	0.09	
09/19/2014	OR_09_19_14	43.03	43.03	
09/26/2014	OR 09 26 14	75.51	118 54	
10/01/2014		-49.00	69.54	
10/03/2014	EFT	-118.54	-49 00	
10/03/2014	OR 10 03 14	346.06	292.06	

#### AFFILIATION AGREEMENT

This Affiliation Agreement ("Agreement") is made effective March 24, 2014 by One Resource Group Corporation ("ORG") and American Web Designers, Itd ("Major Account").

#### RECITALS

- A. ORG is a "wholesaler" of life insurance and ancillary products with its principal place of business located in Indiana.
  - B. Major Account has substantial business relationshins with incurance agents via 100%
- A. Yes. They allow the referral to go through One Resource Group, but they can't act on behalf of One Resource Group.
  - Q. Well, I understand I think -- I'm trying to understand when you say you can't act on behalf of One Resource Group, but for American Web Designers, there are many agents who wouldn't be producing business for ORG Corp; right?
  - A. Correct. But a lot of agents already work with us already, so a lot of those we had relationships and they said, hey, I like this free website, so then we would move them from, for example, an independent agent to an NAAIP agent.



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# The National Association of Accredited Insurance Professionals







IN THE MATTER OF:

DAVID BRIAN RUTSTEIN

CASE NO.: 115256-11

#### CONSENT ORDER

THIS CAUSE came on for consideration and final agency action. Upon con the record, including the Settlement Stipulation for Consent Order dated March 2 being otherwise fully advised in the premises, the Chief Financial Officer finds:

- The Chief Financial Officer, as agency head of the Florida D
  Financial Services ("Department"), has jurisdiction over the subject matter of this
  parties.
- The entry of this Consent Order and compliance herewith by DA RUTSTEIN ("Respondent"), License I.D. #A229037, shall conclude the a proceeding of Case No. 115256-11-AG before the Department.

IT IS THEREFORE ORDERED:

(b) Respondent shall be immediately and permanently removed, pursuant to Section 624.310, Florida Statutes, from all of his positions with, and shall otherwise be



CL014

YouTube

immediately and permanently removed and permanently barred from any and all direct or indirect participation in and/or affiliation with, any entity which is licensed or regulated under the Florida Insurance Code, and any individual or entity which is otherwise involved in the business or transaction of insurance. Respondent shall not engage in or attempt or profess to engage in any transaction or business for which a license or appointment is required under this code or directly or indirectly own, control, or be employed in any manner by any insurance agent or agency or adjuster or adjusting firm.

Search

David Gordon? Or David Rutstein?

david@naaip.org



#### Latest from NAAIP



#### NAAIP Live: Tuesday 12 Noon ET, 4/27/2021 - Lead Systems for Insurance Agents & Advisors

12 views . Streamed 1 month ago



Dial (888)532-9320 to interact with the moderator. Monday to Thursday Noon, Saturday & Sunday 2pm ET 6 days per week.

V

New



## **David Rutstein**

(aka David Gordon)

and His Continuing Involvement in The Insurance Industry including his websites: "NAAIP" National Association of Accredited Insurance Professionals and beyondquotes.com

> by Robert L. (Bob) Barney President, Compulife Software, Inc. (888) 798-3488

#### **Eleventh Circuit Vacates Insurance Database Hacking Case**

There has been a welcome development in this ongoing story, which you can read about here:

Within the first line of the article is a link to the Eleventh Circuit's opinion:

#### **David Rutsein Loses Insurance Licenses**

The following numbered paragraphs are taken from this court decision's finding of facts:

**Eleventh Circuit Decison** 

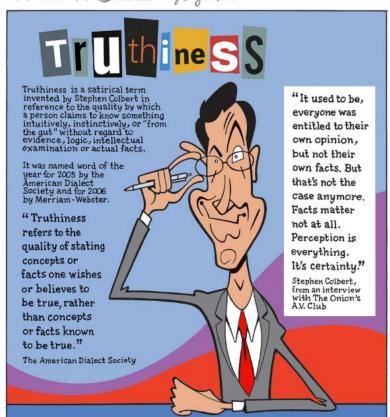
**Eleventh Circuit Opinion** 

FINDINGS OF FACT AND CONCLUSIONS OF LAW; March 12, 2018



# Discovery in the Age of Truthiness

### WIKIWORLD by Grag Orlians



Text excerpted from the Wikipedia article Truthiness. 22 Jan 2007

#### DEFENDANTS BINYOMIN RUTSTEIN AND DAVID RUTSTEIN'S CERTIFICATION AS TO DISCOVERY PURSUANT TO COURT ORDER

Defendants, BINYOMIN RUTSTEIN and DAVID RUTSTEIN, file this their certification that they have provided all known information for Moses Newman and Aaron Levy and that they have provided each and every document responsive to Plaintiff's Request for Production and are not in possession of any additional responsive documents. Further, should Defendants locate any additional responsive documents they are not presently in possession of, Defendants shall produce those to Plaintiff forthwith.

This certification is executed personally by Defendants under the penalty of perjury.

B. Buttein

BINYOMIN RUTSTEIN

The address and contact information comes from David Rutstein - Binyomin has no idea where they live.

Binyomin Rutstein has received a few thousand of dollars of overide commissions from a few insurance companies- he will gather that

Aaron Levy lives at 113 Agripas Street, apt 20 - Jerusalem Israel - email aaron@naaip.org +972-54-739-3487 Moses Newman lives at Ilanot Lane 5 Maoz Tzion, Israel - email moses@naaip.org +972 54-802-5204

Binyomin has no information on anything related to NAAIP software or website. David has no information related to NAAIP software or website.



# And depositions...

```
3
               Defense calls David Rutstein.
                              DAVID RUTSTEIN
5
                            DIRECT EXAMINATION
6
     BY MS. FRIEDMAN:
     Q. Mr. Rutstein, why did you lie at your deposition and say
     you had no involvement with naaip.org back in November of 2015?
8
9
     A. It was not smart. It was dumb. It was -- I apologize.
               THE COURT: That's not responsive.
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```



# Summary judgment tried...

Case 9:16-cv-80808-RLR Document 87-1 Entered on FLSD Docket 02/06/2017 Page 1 of 3

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA PALM BEACH DIVISION

CASE NO.: 09:16-CIV-81942

COMPULIFE SOFTWARE, INC.,

Plaintiff,

VS.

MOSES NEWMAN, AARON LEVY, DAVID RUTSTEIN a/k/a DAVID GORDON a/k/a BOB GORDON a/k/a NATE GOLDEN and BINYOMIN RUTSTEIN a/k/a BEN RUTSTEIN,

Defenda	ınts.			

#### DECLARATION OF DAVID RUTSTEIN

I, DAVID RUTSTEIN, declare and say as follows:

- I am a Defendant in this action.
- 2. I was a licensed insurance broker until April of 2012.
- In or about 2010, I assisted Aaron Levy with the creation of www.naaip.org which
  offered free web sites to insurance agents for all different types of insurance and offered embedded
  quote engines.

- At no time was I ever advised that the data feed was coming from a third party.
- At no time did I ever enter into a licensing agreement or any agreement restricting use
   of the data feed.
- 10. In April of 2012, my insurance license was revoked and Aaron took over control of www.naaip.org and www.beyondquotes.com. At that time, I requested that Aaron update the website registrations.
- Aaron Levy is a real person residing at 113 Agripas Street, Apt. 20 in Jerusalem
   Israel. That same information was provided to Plaintiff on December 15, 2016.

I DECLARE UNDER THE PENALTY OF PERJURY THAT THE FOREGOING IS TRUE AND CORRECT.

DATE: February 6, 2017





# ...and denied

#### UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

CASE NO. 9:16-CV-80808-ROSENBERG/BRANNON

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U	U.	VLP	UL	JГE	50	$\Gamma \perp$	W Z	ME.	INC.,

Plaintiff,

V.

BINYOMIN RUTSTEIN et al.,

Defendants.		

#### ORDER DENYING COMPULIFE'S MOTION FOR SUMMARY JUDGMENT

THIS CAUSE is before the Court on Compulife's Motion for Summary Judgment [DE 68]. The Court has carefully reviewed Compulife's Motion and all pertinent portions of the record. In addition, the Court held a hearing on June 28, 2017, and is otherwise fully advised in the premises. For the reasons set forth below, Compulife's Motion is DENIED.

Binyomin Rutstein at 43:16-25. Binyomin Rutstein has had no involvement with BeyondQuotes since 2009. See id. at 119:1-120:5. David Rutstein transferred control of NAAIP and Beyond Quotes to Aaron Levy in April of 2012 and has had no involvement with either NAAIP or BeyondQuotes since then. See DE 99-3, Declaration of David Rutstein at ¶ 10; DE 99-4, Deposition of David Rustein at 19:11-21:11, 24:11-25:16, 29:9-15, 77:22-78:5, 80:3-19, 84:16-24. The email address david@naaip.org has never belonged to Binyomin Rutstein. DE 99-5, Deposition of Binyomin Rutstein at 96:8-97:1. The email address david@naaip.org belongs to Aaron Levy and, while David Rutstein had access to that email address in the past, David Rutstein has not used it since April of 2012. See DE 99-4, Deposition of David Rustein at 35:14– 41:21, 64:11–65:10. Aaron Levy is a real person. See DE 99-3, Declaration of David Rutstein at ¶ 11. David Rutstein has never used the name "David Gordon" or any other alias. See DE 99-4, Deposition of David Rutstein at 52:16-53:8; DE 99-5, Deposition of Binyomin Rutstein at 47:5-

not and has never been involved with the operations of NAAIP. See DE 99-5, Deposition of



## And at trial...

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In response to the first and second questions that were
asked of you on direct yesterday, do I understand correctly
that you are essentially recanting your deposition testimony?
A. For the most part.
Q. For the most part.
         Are you recanting it in its entirety?
A. I don't have -- I don't have all the words in front of me,
but yesterday when --
Q. The question was just are you recanting it in its entirety.
    I would not --
```



# And this is getting weird...

```
THE COURT: Court reporter, were you able to pick up
24
                                                                                           THE COURT: May the record reflect that the defendant
25
      what the defendant just said under his breath?
                                                                                  is continuing to mutter under his breath.
               THE COURT REPORTER: I did not hear him.
                                                                                     I don't -- if -- am I allowed to --
 2
               THE COURT: If you are going to say something, say it
                                                                             5
                                                                                  Q. It's a yes-or-no question.
      so it can be heard.
 3
                                                                             6
                                                                                           THE COURT: Hold on a second.
               May the record reflect that the defendant at various
 4
                                                                                           Madam court reporter, were you able to hear what he
      times has been what can best be described as muttering under
                                                                                  was muttering?
 6
     his breath, sometimes audible, sometimes barely audible,
                                                                             9
                                                                                           THE COURT REPORTER: Yes, Judge.
      oftentimes barely audible.
                                                                                           THE COURT: May the record reflect that the defendant
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               Go ahead.
                                                                                  was muttering responses that were barely audible, but
 9
               MR. ROTHMAN: Thank you.
                                                                                  apparently audible enough to be picked up by the court
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               THE COURT: He is continuing to do it.
                                                                            13
                                                                                  reporter.
                                                                                           You may continue.
```



# Showing up is easier on zoom...

THE COURT: The clock here says it's 10:14 a.m. and I have been waiting here. Counselor, why weren't you here ready to go at 10:00 o'clock?

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MS. FRIEDMAN: Your Honor, I had an issue with one of my children this morning that delayed me ten minutes and when I got here, I ran to the bathroom. I walked into the courthouse at 10:03 a.m. They checked me downstairs, because I carry two phones. My belt and my shoes buzzed for, again, the fourth day in a row, and they checked that. And by the time I got up here I ran to the bathroom. I called your chambers and told them that I was running ten minutes late because I anticipated the ten-minute delay in getting up. I know how long it takes me to get from the parking lot here, and I was running late.

THE COURT: It's the fourth day in a row. You should anticipate that it's going to take you some time to get through

security. I haven't heard anything that is unanticipated and, as I recall, you were approximately a half hour late the first day of trial. Correct?

MS. FRIEDMAN: Yes. There were a number of accidents, one of which Mr. Rothman's law clerk was involved in, on the way up here.

THE COURT: This is in the wake of me yesterday lecturing you on wasting everybody's time, and I would think that the least you could do given your record in this case is to be here on time today.

I postponed starting trial until 10:00 o'clock at your request and you still can't make it here in time to start at 10:00 o'clock. You caused us a delay of some 14 minutes. It's 14 minutes of everybody's time.



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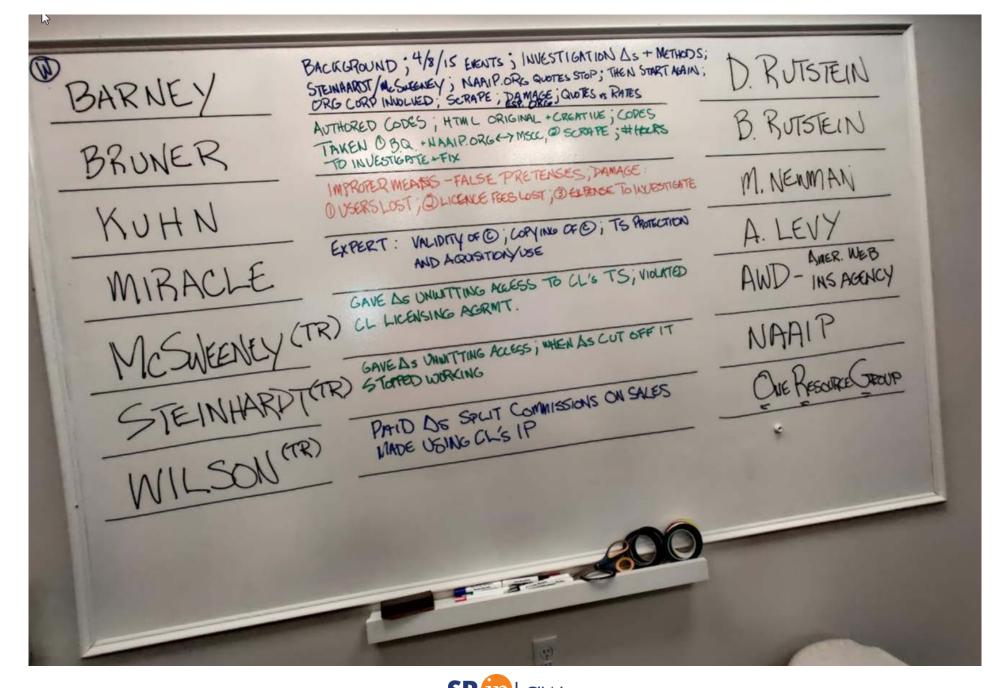
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# Expert Nancy Miracle...

#### Digital Miracles L.L.C.

Home · Company Philosophy

#### Company Structure and Philosophy

The world is a challenging environment -- successful software often incorporates many disparate technical elements -- programming, database design, hardware design and interface, graphic design, animation and, increasingly, sound and video. Successful design firms need to be able to provide design services in all these areas. Digital Miracles was founded in response to demonstrable market openings for systems design and analysis services that were not offered by others.

The business objective of the company is to provide customers with analysis, design, development and deployment services with a focus on unusual solutions, innovation and extremely fast execution.

Particular areas of expertise:

- · Mobile Applications
- · E-commerce and online sales systems
- · Testing and certification systems
- Supply chain, shipping and distribution systems,
- Design for accessibility
- · Design for manufacturability
- · Software intellectual property design
- · Software intellectual property development
- · Software intellectual property analysis
- · Software Patent Litigation Support
- Software Patent Infringement Analysis

Digital Miracles is configured as a virtual company. Our staffing philosophy is to recruit high-performing and technically-adept senior designers and engineers who are happiest working in a very intense intellectual environment, who value the opportunity to work outside the conventional office and who are able to independently plan and execute complex software designs and analysis tasks. We do not accept members with less than 25 years experience.

It is the belief of the founders that this unusual structure and operational philosophy is validated by the fact that from the company's inception in 1998 to the current date, the company has grown consistently and has remained cash-positive.

#### Customer Awards and Comments



Wired Magazine Top-Rated App in "Hobby and Lifestyle" category Lion Brand App, 2013



Annual 'Webby' Awards 2005, 2007 LionBrand.com





# Compulife Software Inc. v. Newman

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